

# EMIRATES TRANSPORT

Issue 57 April 2015

**300 events**  
during health & safety  
awareness month

Dhs **1.8 Billion**  
**revenues**  
in 2014

Emirates Transport  
named among the best  
workplaces in Asia

ET lends its  
support to the 3rd  
Government Summit

Emirates Transport wins  
**two awards in the**  
Ideas Arabia Competition 2015

Roadside Assistance  
Unit launched



## Vision

Excellence and leadership in sustainable transport and general services.

## Mission

Achieving the highest levels of luxury and comfort for our partners and clients through a creative team of human resources that provides transport, maintenance and leasing services, as well as facilities management and other complementary professional services, all in accordance with the highest in safety and environmental standards.

## Values

**Safety:** We are committed to preserving life, property and the environment by taking precautions to prevent accidents, pollution and damage to people and resources.

**Care:** We work with credibility to reach a high level of service that ensures comfort to clients, partners and employees and we make this a top priority that encapsulates the services we provide.

**Creativity:** We are committed to creating a positive climate for the investment and preparations of capabilities and personal characteristics of the concerned groups, from inside and outside the corporation, helping them to turn their ideas into tangible results to support the organization's vision to provide a sustainable environment and an integrated infrastructure.

**Participation:** We are committed to deepening the culture of participative management in the interaction between employees of the corporation and with our strategic partners and all other concerned groups to bring added value to business results and the services provided.

**Excellence:** We are keen to provide a service beyond the expectations of customers that is consistent with the best practices and international standards of excellence and quality and which represents, at the same time, a good investment of the corporation's human resources.

**Transparency:** We are committed to applying the principles of corporate governance and transparency in conduct, information and decisions declared by various internal and external means of communication and networking.

**Responsibility:** Our services and decisions are based on a number of key factors, such as: self-monitoring, community initiatives, the protection of the rights of the various concerned parties and promoting green development practices; all whilst ensuring profitability levels to help sustain the development of the corporation's system of services.



## GM Message



**Mohammed Abdullah Al Jarman**  
General Manager of Emirates Transport

## Record profits and qualitative awards

In this edition we highlight some of the successes and achievements of Emirates Transport in the first quarter of 2015. The initial financial and business results of the various administrative units and business centres show that the corporation is heading in the right direction towards achieving its targets, in accordance with the operational and investment plans.

The best example of this is the increase of revenues over the past financial year to 1.8 billion dirhams (compared to 1.5 billion dirhams in the previous year).

The growth of business and organisational achievements continued during the first quarter on the same vein, boosted by the launch of a number of business units such as the Roadside Assistance, as well as various institutional activities and practices developed in the field of corporate social responsibility.

Dear readers; we have made it a habit in the corporation to celebrate every achievement by any employee, whatever his or her position on the organisational hierarchy. This is because we are convinced that any and all of these achievements, no matter their size, ultimately contribute to the flow of the great river of excellence.

This approach in itself led to another qualitative achievement for the corporation as it was placed ninth on the list of "Top 25 work environments in Asia."

As we look forward to reaching the top spot on that list in the coming years, we take time to fully appreciate the value of what has been achieved, and are aware of the competition we face to attain this prestigious award on the continent.

As usual, this was not the only award attained by the corporation in the past few months; as it received a collage of distinct awards, translating decades of diligent and faithful efforts at various levels ranging from human resource, to enrich the working facilities and the environment, through to the development of procedures and regulations to ensure the highest standards of administrative and business practices.

We look forward to even greater progress and achievement, relying on a talented pool of human resources and a world class work environment, and being inspired by the wise leadership of the nation and a strong sense of duty to be the best.



Emirates Transport have announced revenues of AED1.8 billion in 2014, an increase of 20% on figures of 2013.

Mohammed Abdullah Al Jarman, General Manager of ET, said the increase can be attributed to the introduction of new services, as well as a robust growth in existing business avenues, such as auto maintenance and repairs, commercial transport and logistic services.

مواصلات الامارات  
Emirates Transport



Targeting Dhs2 billion in 2015

## Emirates Transport announce Dhs 1.8b revenues in 2014

Al Jarman also highlighted the vital renewal of major contracts with existing clients, both in the government and private sectors.

The federal transport corporation can now boast 38 services and 40 service points throughout the state, added the ET general manager.

Already one of the largest transport providers in the region, ET further boosted the size of its fleet in 2014, as it reached 17,000 vehicles in num-

ber. ET is also one of the largest employers in the UAE, a claim further boosted as the size of its human resources climbed to 17,000 by the end of last year.

Both figures indicate the rapid growth in business witnessed over the past few years, added Al Jarman, who stated that this growth is likely to continue exponentially in the coming months, as the corporation targets the Dh2b revenue mark.

Delighting clients considered a strategic priority

## Abu Dhabi Centre for Transport & Leasing manages contracts worth AED280 million during 2015



Waleed Al Mehairi, Executive Director of Transport & Leasing at Emirates Transport, said the investment and operational plans for the corporation aims to delight customers and meet their expectations. This came during a workshop conducted by Al Mehairi, discussing the operational

plan for the Abu Dhabi Centre for Transport & Leasing, a member of the group of business centres of ET. The Executive Director of Transport & Leasing reminded the staff of the centre of the importance of intensifying efforts, improving the quality of work, and enhancing operational efficiency, according to the approved budgets.

Al Mehairi added that, in 2015, the centre will be running 20 contracts with a strategic partner with a total value of 280 million dirhams.

At the end of the workshop, Al Mehairi, called for further improvement of performances by participating in regular training programmes, such as those for drivers.

He also highlighted the importance of making use of the output and data of the tracking systems installed on buses of the Center, following-up any observations and proposals by clients, to achieve excellence and customer satisfaction.

## 87 new and renewed contracts for the year Dhs 162 million revenues for the Government Transport Centre in 2014



The ET Government Transport Centre has announced that the total value of service contracts in 2014 amounted to Dhs162 million, an increase of 5% on 2013. The centre signed a total of 87 new and

renewed contracts, last year, offering transport and leasing services to 64 various federal ministries, agencies and institutions, a massive 78% increase in the number of clients.

The total value of these contracts were estimated at Dhs558 million, according to Abdul Gaffar Mohammed Yousef, Manager of the Government Transport Centre.

Yousef stated that the centre serves numerous federal and local agencies including the Ministry of Environment and Water, the Ministry of Justice, the Ministry of Health,

the Ministry of Higher Education, the Ministry of Foreign Affairs.

Under these contracts, the centre will provide 2500 various vehicles, in addition to 1,550 drivers, added Yousef.

The manager of the Government Transport Centre said that under the centre's operational plans for this year, the number of vehicles, including buses, will be increased to offer a better service to clients, as part of an ambitious plan to keep pace with the increasing growth in demand from ministries and other government agencies.



Totalling five million dirhams

## ET's logistics division enters into six new contracts during February

The Emirates Transport Logistics Division has signed six new contracts during the month of February, in addition to the renewal of another two, with the total value of the new contracts exceeding five million dirhams.

Bader Al-Attar, Executive Director of the Logistics Division, said that the six new contracts entered into by the division, through the various ET business centres, include five vehicles leases - two of them through the Logistics Services Centre and three through the Valet Parking and Motorcycles Rental Centre - along with one new con-

tract concluded through the Petroleum Transport Centre, that comprises of the provision of transport and maintenance services, as well as provision of supervisors, in favour of one of the major companies operating in the oil sector in the State.

Al Attar also pointed out that the Valet Parking and Motorcycles Rental Centre renewed two contracts during the same month.

The Executive Director of the Logistics Division at ET added that the year 2014 proved a pivotal year for the corporation's presence in this sector, witness-

ing the development and expansion of operations in the market, and the integration of services, equipment and sites through the development of support services such as customs clearance, packaging and assembly, management of shipping operations, and establishing administrative units specializing in air and maritime transport.

He said that the corporation aims to introduce more services to complete its presence throughout the so-called supply chain during the next two years, which will allow a big jump in the corporation's work in this area.



Totalling five million dirhams

## ET's logistics division enters into six new contracts during February

Will jointly bid for upcoming public transport tenders

## Memorandum of Understanding signed with multinational giant Keolis

Emirates Transport and the French public transport group Keolis signed a Memorandum of Understanding in Dubai, paving the way for the two sides to jointly bid for upcoming operation and maintenance tenders within the UAE public transport sector.

Keolis is a world leader in passenger transport, operating all modes of transport across four continents. The French-based multinational is supported by two long-term shareholders; the French National Railways Corporation (SNCF), which holds a 70% share, and the Canadian institutional fund manager (CDPQ) which has a 30% share.

Mohammed Abdullah Al Jarman, General Manager of ET, said: "We are delighted and excited to have this opportunity to work with one of the largest public trans-

port providers in the world".

"The transport sector in the UAE has witnessed major growth and development over the last few years and, through this partnership, we aim to make our contribution in the sector by combining our considerable expertise and resources," he added.

Karim Chaiblaine, CEO of Keolis in Middle East, said: "We feel very privileged to enter into a partnership with such a prominent company as Emirates Transport. We share a commitment to safety and customer focus, and are determined to provide world-class services to the residents of the UAE. This is the first step in a long-standing and successful relationship.

"Emirates Transport will bring to the partnership its breadth of expertise and its excellent credentials. In particular, Emirates



Emirates Transport

Transport is very experienced in the operation and maintenance of heavy vehicles, and in sourcing and managing local suppliers and partners.

"Its deep knowledge of the local context will be essential in recruitment and training, particularly during critical phases such as mobilisation," he added.

Discussed the implementation of joint projects

## Emirates Transport Technology Solutions discussed areas of cooperation with China's Huawei

Abdulla Ahmed Rasheed, General Manager of Emirates Transport Technology Solutions (ETTS), a subsidiary of Emirates Transport, received a delegation from the Chinese company Huawei Technologies Co Ltd, which included the company's Vice-Presidents in the sectors of information systems and transport.

During the meeting, the two sides discussed means of cooperation in areas of transport, communications technology, and information systems, as well as a number of topics that will contribute to building stronger future relations of cooperation between the

two companies.

In his comments during the meeting, Abdulla Rasheed said that ETTS works to provide technology and communications systems and solutions associated with transport services.

The ETTS general manager welcomed the invitation from the Huawei delegation to visit the headquarters of company in China to get closely acquainted with the company's business and the areas of cooperation and development.



APRIL 2015

## Global Indian International School (GIIS) signs school transport contract with ET

Will transport 2,500 students for 5 years

The Private School Transport Centre, part of Emirates Transport, and the Global Indian International School (GIIS) in Bany Yas, Abu Dhabi, have announced the signing of a five-year school transport contract.

According to the contract, the federal transport corporation will initially provide 15 large capacity buses, complete with drivers and bus supervisors, to transport 855 students, raising to 2,500 students, of all grades, including Kindergarten, by the start of the 2015-2016 academic year.

The contract was signed at ET's Dubai head office, in Um Ramoul, by Abdullah bin Swaif ALghufli, ET Executive Director of School Transport, and by Kamal Gupta, Chief Operating Officer of GIIS & Regional Director of the Global Schools Foundation, the parent company of GIIS.

ALghufli stated that the agreement takes the number of private schools served by the corporation to 36, with 14,000 students being transported via 380 buses. For his part, Kamal Gupta, COO of Global Indian International School (GIIS), said: "The safety and comfort

of school children is of paramount importance to GIIS. In this pursuit we are happy to partner with Emirates Transport who have shown a strong track record and capability to manage the school transport services for our new campus in Abu Dhabi."



6 new customer service centres in 12 months

## New ET customer service centres in Ajman and Sharjah

Mohammed Abdullah Al Jarman, General Manager of Emirates Transport, inaugurated the new Customer Service Centre at the corporation's Ajman branch.

The Centre, which cost Dhs1.6 million, is part of the auto services division in the federal transport corporation.

The inauguration of the Centre is the latest in a series of major redevelopment project that aims to offer better services to clients throughout the State, Al Jarman commented.

In all, six new and refurbished buildings housing customer services have been launched over the past 12 months at a cost of Dhs6.5 million.

Al Jarman also opened a new customer service centre for the auto maintenance services division. The new centre is part of the facilities of the Emirates Transport branch, in Sharjah's Industrial Area 12. During the opening ceremony, Al Jarman pointed out that the corporation had recently launched the "Customer

Happiness Index" in its various service centres, in order to measure the level of satisfaction with the inspection and maintenance services provided, and evaluate these services, which will contribute to improvements of services towards the optimum level. The centre was built on 223 square meters and includes a reception hall, which can accommodate 24 customers, in addition to administrative and operational facilities.

## Offer round the clock services to individuals and companies Emirates Transport launches Roadside Assistance Unit



Mohammed Abdullah Al Jarman, General Manager of Emirates Transport, inaugurated the Roadside Assistance Unit, which joins the group of business centres and units of the Auto Services Division of the corporation.

The Unit will specialize in providing roadside assistance, 24 hours-a-day, to companies and individual clients. Clients can benefit from a wide range of roadside services including towing of vehicles in case of break down or accident.

The Unit will also offer assistance to



road users who find themselves with a punctured tyre, dead batteries, locked doors, empty petrol tanks, or any other mishap. Other services include door-to-door vehicle registration and renewal services.

According to the ET General Manager,

the new Unit has the right combination of technical expertise and resources to offer rapid and high quality services, anywhere in the country.

Al Jarman said: "The Unit has specialists auto mechanics working in 30 mobile teams, in addition to 40 towing vehicles of various sizes".

During the opening ceremony, Al Jarman listened to a detailed briefing about the modern equipment that comprise the core operation of the Unit, in addition to the package of auto maintenance services provided to clients.

Station to transport 12,000 students daily to 37 schools in 15 areas

## Dh7.2m facelift for school bus station in Al Ain

An administrative building at the school transport station in Mazyad, Al Ain, has been opened after a Dh7.2 million facelift. The premises were expanded and updated to better serve the 12,000 pupils at 37 schools in 15 different areas that use the 233 Emirates Transport buses.

The building was inaugurated by the General Manager of Emirates Transport, Mohammed Abdullah Al Jarman, who said that the new projects aim to enhance procedures and capabilities to ensure an organised,

safe and sustainable school transportation system that conforms with the highest international standards of quality and safety.

During his speech at the ceremony, Al Jarman stressed that the application of traffic safety is at the heart of the corporation's strategic priorities in the provision of transport services.

He explained that the school transport branch in Al Ain includes four stations including Industrial area, Al Saad, Maziad and Al Fou'a.

At the end of the ceremony, Al Jarman toured the new building facilities and listened to an explanation about the services it provides.





For its Safety Card and Arrive Safely projects

## Emirates Transport bags two awards at the Dubai Award for Sustainable Transport

Emirates Transport received two awards during the seventh Dubai Award for Sustainable Transport (DAST).

The federal transport corporation continued its fine tradition of winning an award, in at least one category, in every edition since the start of the prestigious award seven years ago.

Shaikh Ahmad Bin Mohammad Bin Rashid Al Maktoum, Chairman of the Mohammad Bin Rashid Al Maktoum Establishment, honoured the winners across six main categories and four sub-categories at a ceremony at Dubai World Trade Centre.

Held under the patronage of Shaikh Hamdan Bin Mohammad Bin Rashid Al Maktoum, Crown Prince of Dubai,

the award is aimed at raising public awareness and encouraging community organisations to play an active role in boosting sustainable transport.

In the Special Needs Mobility category, Emirates Transport won first position for its Arrive Safely initiative aimed at enhancing the confidence of parents in public transport for the disabled.

The corporation also won in the Smart Apps category, which was introduced this year, bagging first position for the Safety Card app which seeks to maintain the security and safety of students through the provision of an electronic system that enables parents to identify pick up and drop off points for their children as well as ensuring their attendance.

Commenting on the win, Mohammed Abdullah Al Jarman, general manager of Emirates Transport, expressed the corporation's delight and pride in winning for the seventh year in a row and for being the only candidate to win in two categories.

He said: "this win reflects the outstanding level attained by ET in the fields of transport and sustainable services, and its strong interest in the provision of safe and sustainable transport services for all segments of the community, and the further development of these services to keep pace with modern technological trends that can contribute to improving the safety levels in the transport sector".



After being named as one of the Best Places of Work in the UAE

## Emirates Transport named among the best workplaces in Asia

Emirates Transport was named among the Best 25 Workplaces in Asia in 2015; the only UAE government entity to make the list.

The top 25 companies were chosen from a list of 900, representing eight regions in the continent. The federal transport corporation was placed 9th.

The announcement was made during a ceremony organized in Mumbai, India, by the Great Place to Work Institute, part of a global research, training and consultancy firm that recognizes the best workplaces in over 50 countries worldwide. The announcement comes hot on the heels of a similar achievement last year in which ET was named as one of the Best Places of Work in the UAE.

ET general manager, Mohammed Ab-



dullah Al Jarman, said: "The announcement is a very proud moment for the corporation, and it represents an endorsement of its human resources policies towards creating a positive work environment. "This is quite an achievement for a corporation with more than 17,500 employees, representing 47 nationalities, working all over the UAE", he added. Al Jarman said that creating an environment conducive to achieving employee job satisfaction and a strong sense of loy-

alty and belonging, is at the heart of the corporation's strategic plans and targets. This is reflected in the many programmes and initiatives aimed at rewarding and recognizing the hard work employees, across all levels of the organisation's structure, he commented.

The placements on the Best Workplace in Asia list was compiled based on a benchmarking study - which assesses the level of credibility, respect, fairness, pride and camaraderie within an organization.

Two-thirds of the assessment process was based on the confidential feedback of the corporation's employees. The other third is based on an audit of management and HR practices by the delegation from the Great Place to Work Institute.

Idea of the Year award for the "Arrive Safely" and "Safety Card" initiatives

## Emirates Transport wins two awards in the Ideas Arabia Competition 2015

Emirates Transport was honoured by Dubai Quality Group for winning two categories in the Ideas Arabia Competition 2015, during the 10th edition of Ideas Arabia Conference, held under the theme "Pillars of Innovation".

Emirates Transport was recognised for two of its projects. The first of these came in the "Idea of the Year" category of Supporting Disability, for the initiative "Arrive Safely".

The second award was in the "Idea of the Year" category for Smart Services for its project "Safety Card".

Dubai Customs Director, Ahmed Mahmoob, presented the awards to Hanan Saqr, Executive Director of Support Services, and Abdul Ghafar Yusef, Manager of the Government Transport Centre, respectively.



Mohammed Abdullah Al Jarman, general manager of ET, expressed his delight at the awards and highlighted the importance of the two projects for their role in maintaining the safety of students and supporting the development of services to people with special needs.

Al Jarman opened proceedings of the second day of Ideas Arabia Conference, which was held under the auspices of Sheikh Ahmed bin Saeed Al Maktoum,

Chairman of Dubai Civil Aviation and Emirates airlines. Leaders and experts came together during the two-day conference and competition to support the spirit of innovation for a sustainable growth across industries.

This competition between a cross-section of industries helped in imparting one's experience to other companies and exchange ideas and practices followed in other organisations.

It is notable to mention that this is the third successive year that Emirates Transport has won recognition during the "Ideas Arabia" awards.

In 2013, the corporation won an award for the best environmental project for the Dry Car Wash service. In 2014, ET's Tyre Retreading project was awarded 1st place in the Productivity category.



## Emirates Transport lends its support to the 3rd Government Summit

Provided 30 buses to transport delegates and attendees.

Emirates Transport was named as an associate partner of the 3rd Government Summit, which was held under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai.

Extending its support from last year's edition, the federal transport corporation pro-

vided transport for visiting delegates and attendees during the 2015 summit, which was held between 9th and 11th of February in Dubai under the theme "Shaping Future Governments".

Mohammed Abdullah Al Jarman, General Manager of ET, said that this sponsorship comes as part of the corporation's commit-

ment to supporting the Government Summit, the largest global annual government gathering.

As part of its support, ET provided 30 modern air-conditioned buses, which have been specifically prepared for the Government Summit, complete with 40 well trained drivers.

## Easy to use and compatible with the TRA standards Emirates Transport website achieves %100 score for content in the secret shopper assessment 2014

The website of Emirates Transport scored an impressive 100% for content, according to the secret shopper programme conducted by the General Secretariat of the UAE Cabinet, during 2014.

Mohammed Abdullah Al Jarman, general manager of Emirates Transport, commented that the corporation is keen to provide a rich interactive channel with its audience through its website.

Al Jarman added that the management and development of online site

takes into account the integrated strategy for the UAE in the application of smart government initiatives, as an innovative mechanism for government agencies and institutions to communicate with their customers, and provide them with the services using smart applications.

He added that the study indicates that the site has achieved a result of 100% for content, as well as the user's ability to access and browse.

The design assessment gave the site a score of 94%, with the report commend-



ing the excellent design of the site, in both languages. The overall assessment of the ET site reached 94%, while the average performance of government agencies amounted to 74%.

## For its cooperation Abu Dhabi Police Honour Emirates Transport

The Clubs and Sports Activities Department at Abu Dhabi Police General Headquarters (GHQ) hosted a ceremony to honour Emirates Transport, at the company's Mussafah Branch headquarters.

The ceremony was attended by Colonel Saif Saeed Al Shamesi, Chief of the Cultural and Social Activities at the Clubs Department

and Aamer Al Shehhi, manager of Abu Dhabi school transport at the company.

Colonel Al Shamesi praised the efforts exerted by Emirates Transport, in its capacity as one of Abu Dhabi Police's strategic partners. He also commended the company's contributions to supporting the Club Department's endeavours aimed at offering the best ser-

vices in the field of school transport, as well as its continuous collaboration in the various events organized by Abu Dhabi Police. Towards the end of the ceremony, Colonel Al Shamesi presented a certificate of appreciation and a commemorative shield to Aamer Al Shehhi, manager of Abu Dhabi school transport at Emirates Transport.



Marketing transport and support services

## ET participates in the 2015 Global Forum for Foreign Direct Investment

Emirates Transport concluded its participation in the 12th edition of the Global Forum for Foreign Direct Investment (FDI), which was organized by the Sharjah Authority for Investment and Development "Shurooq" between 8th and 10th of February. ET was also the Transport Sponsor of this event, as part of its efforts to support its strategic partners.

Through its participation in the Forum, the corporation promoted a package of transport solutions and services provided by Emirates Transport, in accordance with highest

standards the quality, efficiency and transparency.

Aref Al Blooshi, Marketing Manager at ET, said the corporation takes an increasing interest in participating in various strategically important region-wide events; adding that the decision to sponsor and participate in this Forum came after consideration with a marketing and strategic.

The Forum was held for the first time in the Middle East, with the participation of a group of prominent experts and specialists in business and investment from around the world, and

senior executives of companies, both locally and internationally.



Reviewed preparations for the start of the Operational Cards project

## Federal Transport Authority, Emirates Transport discuss strengthening cooperation in the road transport sector

Salim Ali Al Zaabi, Director General of the Federal Land and Marine Transport Authority (FLMTA), received in his office in Abu Dhabi, Mohammed Abdullah Al Jarman, General Manager of Emirates Transport, during which they both discussed mutual cooperation between the two parties.

The two sides also discussed the activation of an agreements between the FLMTA and ET, under which the federal transport corporation will issue

transport operation licenses, on behalf of the FLMTA.

Al Zaabi stressed that the project will help in creating an operational inventory and registration of all public companies and institutions operating in the field of road transport in the state, which will contribute effectively in building an integrated system in order to preserve and develop the road infrastructure.

For his part, Mohammed Abdullah Al

Jarman, General Manager of Emirates Transport, confirmed the depth of the strategic partnership between the corporation and the FLMTA, given their shared field and similar objectives as governmental institutions.

According to Al Jarman, all centres and sites of Emirates Transport and all technical and operational teams are now ready to start issuing operational licenses for all road transport vehicles in the country.

For its support of traffic awareness efforts

## Emirates Transport honoured during the inauguration of the 31st GCC Traffic Week in Abu Dhabi

Emirates Transport participated in the activities of the 31st GCC Traffic Week, under the slogan "Your Choice Determines Your Destiny".

The Traffic Week is organized by the General Directorate of Abu Dhabi Police, represented by the Directorate of Traffic and Patrols, at the Yas Mall, in Abu Dhabi, and includes many events and different activities throughout the week, including the programme "To-

gether", which is sponsored by Emirates Transport.

Emirates Transport was honoured for its support of traffic awareness programmes, among a number of strategic partners for Abu Dhabi Police. Mohammed Abdullah Al Jarman, General Manager of Emirates Transport was on hand to receive the honorary shield from HE Lt. General Saif Abdullah Al Shafar, Undersecretary of the Ministry

of the Interior.

Al Shafar also honoured a school transport driver from ET for his 30 years of service unblemished by any traffic accident.

Also taking part in the opening ceremony, and representing the federal transport corporation, was the young Emirati student, Adeeb Sulaiman Al Balushi, the official Safety Ambassador of Emirates Transport.

50,000 participants from all over the country take part

## Health & safety awareness month concludes at Emirates Transport

The 4th Emirates Transport Month of Occupational Health and Safety was concluded with a closing ceremony at ET's Dubai head office.

Mohammed Abdullah Al Jarman, ET General Manager, said the event proved very successful with more than 50,000 participants taking part, including nearly 32,000 members of the general public.

The month-long event aimed at increasing awareness and provide basic health and safety training and education to employees of the federal transport corporation. Most of the nearly 300 events were also open to the general public, including school students.

Some of the events of the month-long



campaign included workshops on first aid and firefighting, as well as lectures on healthy diet and nutrition, and free medical check-ups for employees.

The awareness month was supported by contributions from 160 government and private sector organisations,

stated Al Jarman, during the closing ceremony. Among the leading contributors were the Ministry of Interior, Abu Dhabi Education Council, the Ministry of Education and the various local health authorities in each emirate.

### Safety Ambassador

To mark the launch of this year's Month of Occupational Health and Safety, officials at ET announced the creation of a new honorary annual title of Safety Ambassador which will be bestowed on a prominent Emirati personality to encapsulate and represent the values of safety of the corporation.

The young Emirati inventor, Adeeb Al Balushi, was chosen by ET to be this year's inaugural recipient of the title.



Ten teams comprised of 120 players took part

## Ras Al Khaimah branch and Head Office teams crowned champions of Emirates Transport Football League 2015

Mohammed Abdullah Al Jarman, General Manager of Emirates Transport, honoured the Ras Al Khaimah branch team as they were crowned 1st division champions during the "Emirates Transport Football League 2015". The annual sporting event was organized under the slogan "Fitness, Challenge and Excitement" and saw the participation of ten teams from various branches who competed in a two-league championship.

The one-day competition, which was held at the sports complex of the men's colleges at the University of Sharjah, saw the Ras Al Khaimah Branch finished first in the top division with eight points ahead of the Western Region Branch, who came second with seven points.

The Head Office team took top spot in the second division with eight points, thanks to penalty kicks, after tying with the Central Branch team with the same

points tally. Both teams were promoted to the 1st division for next year. Following the end of the games, the ET general manager honoured the winning teams, as well as the best individual performers such as the best player, best goalkeeper and top scorer of each division. Followed the honouring ceremony, a prize raffle was held for all attendees, including players, administrators, supporters and families.



To mark International Women's Day

## Two-day recreational event for female employees in Palm Jumeirah

Emirates Transport held the a two-day recreational outing for some of its female employees at the Fairmont Palm-Jumeirah hotel.

The event was held to mark the International Women's Day on 08th of March, under the theme "Women's participation is progress for all", and was attended by Feryal Tawakul, Executive Director of Corporate Services, and a group of female employees from the various departments, branches and business centres of the corporation.

During the opening session of the

event, Tawakul applauded the attention given to women in the UAE from all levels of leadership, referring to the efforts and the continued support by the wise leadership of women in all aspects of life, especially working women. The Executive Director of Corporate Services also praised the efforts of Emirates Transport in supporting the advancement of women and encouraging them to serve the nation, by excelling in their respective fields, highlighting that women make up 20% of senior management at ET.

The two-day meeting included educational programmes, workshops, and an evening of culture, competition and entertainment.

Dr. Rusul Al Nuaimi presented a session on self-development, which emphasized the importance of building the personality traits of successful women, and getting rid of negatives traits, to achieve excellence and success. The meeting also included a brainstorming workshop for ideas and initiatives that can be implemented to help create a more positive work environment for professional women.



## Mastering the Art of Teams and Team-Building: 10 Tips for Top-Quality Teamwork

by Randall S. Hansen, Ph.D.

**Working in teams is inevitable. For years now, organizational leaders have recognized the added value that comes from having employees work in formal or informal teams, but over the last two decades even greater emphasis has been placed on work teams. Several studies indicate that more than 80 percent of organizations employ multiple types of workplace teams.**

Team-building and teamwork skills are essential in the workplace and highly desirable skills to possess when seeking a new job or promotion. Teams working at their potential generate more productivity and better solutions than if all the individual members had worked independently.

**How can you be a better team member? How can you get your team to work more effectively as a team? How can you lead your team to success? Here are 10 tips for creating better teams.**

**1.** Foster Open Communications. The best teams are those in which every member shares their thoughts and opinions with the group, and where decision-making is based on dialogue and not dictatorship. But open communication is not just about having an atmosphere in which people can talk freely -- it's also about team members listening to each other and valuing each other's opinions. If your team lacks open communications, bring it up at your next team meeting.

**2.** Build Trust. Trust is the cornerstone of all effective teams. Without trust, there really is no team, just a collection of individuals working together. Teams need to develop to a point where every member trusts that every other member will do the work required and be an active member of the team. One of the trendy methods of trust-building is having team participate in a ropes-challenge course, where teams work together to solve problems.

**3.** Set Clear Goals. A team without specific goals will not nearly be as effective as a team with goals. Goals should be specific, including a deadline for completion. But goals should not necessarily always

come from the leader of the team; all goals should be discussed by the entire team, especially in situations in which deadlines will be tight.

**4.** Review Progress. Once goals have been set, the team frequently goes off to complete all the tasks to achieve its goal. This scenario is perfectly fine, except that in too many instances, new information or actions can affect the goal's completion. Thus, teams benefit from conducting regular check-ins with all team members -- perhaps something as often as weekly -- to review progress and iron out any wrinkles or overcome obstacles that have arisen.

**5.** Encourage Cooperation, not Competition. Despite being placed in teams with co-workers competing with you for your next promotion, you must find a way to collaborate with every member of the team. One of the worst labels in the workplace is that of "not being a team player." You will be plenty of time to showcase your personal accomplishments, but without your cooperation, your team may not succeed. Collaboration is a must.

**6.** Focus on Professionalism. The reality of life is that we all have certain types of personalities that clash with our own, but for teams to work, you have to put aside these petty differences and focus on the positive aspects of all team members. Remember that you are not forging lifelong friendships with your team, you simply need to work together to achieve your goals. Downplay people's negative traits and focus on their positives - just as they will yours.

**7.** Celebrate Differences/Diversity. One of the best trends in society, as well as the workplace, has been a growing diversity of people -- by race, ethnicity and age. Diversity introduces new ways of thinking and

leads to new ideas and better decisions. Rather than feeling uncomfortable that most of the team does not look or act like you, celebrate their individual differences and the value that each brings to the team.

**8.** Be Enthusiastic. Even if you generally prefer to work by yourself, the reality you will face is that teams in the workplace are here to stay. One way to make the best of the situation is to jump into the team experience with as much enthusiasm as possible. Enthusiasm is contagious, so not only will your enthusiasm help you feel better about being a team member, it will lead other team members to also become more enthusiastic.

**9.** Share the Work/Do the Work. The best teams are those in which each member plays a vital part in work that results in superior performance; thus it is imperative that each member not only feels he or she plays a vital role, but actually does so. But sharing the work is only part of the equation. The other part is that once the work has been assigned, each team member must be accountable to complete the

tasks. Much has been written about the "free-rider" problem within teams, but with individual accountability within the team, people cannot hide from their team responsibilities.

**10.** Clarify Responsibilities to the Team. Often one of the main causes of team members not completing their work is not because they are "slackers," but because they simply do not understand their role on the team -- or the importance that their work will lend to the team. The key here is that each team member must totally understand his or her role on the team and responsibility to the team so the team can succeed.

**Final Thoughts on Team Performance**  
Your work life will include individual and team projects and assignments, and as you move up the organization, the importance of working well in teams -- and leading teams to success -- will gain more and more value. If you take these 10 tips to heart, your satisfaction with teamwork and your performance on the team will improve greatly.





Engine power and vehicle speeds rose, designs became more integrated and artful, and automobiles were marketed internationally.

ارتفاعت قوة المحرك ومعها سرعة السيارة، وأصبحت التصاميم أكثر تكاملًا وجمالية، وتم تسويق السيارات على الصعيد الدولي.



استمر ما وصف بعهد العراقة للسيارات ما بين 1919-1929، حيث امتازت السيارات وقتها بأنها أحادية المحرك، مع التصاميم المغلقة والمعايير الموحدة، والتي انتشرت لتصبح القاعدة.

The vintage era lasted between 1919-1929. Front-engine cars, with closed bodies and standardised controls, becoming the norm.



يعتقد أن «بنز بيتت موتورواجن» هي أول مركبة حديثة، وقد تمت صناعتها من قبل المخترع الألماني كارل بنز.

The Benz Patent-Motorwagen is believed to be the first modern automobile. It was built in by German inventor Carl Benz.



اختراع أول سيارة ذاتية الدفع، وذلك من قبل المهندس والميكانيكي الفرنسي «نيقول جوزيف كونتيه»، وكانت عبارة عن جرار عسكري.

The very first self-propelled road vehicle was a military tractor invented by French engineer and mechanic, Nicolas Joseph Cugnot.

2015      2010      1950      1930      1919

1912      1908      1903      1886      1807      1769



توفر حالياً النماذج الأولية من المركبات الذاتية بالكامل (أي السيارات بدون سائق)، ومن المتوقع أن تكون متوفّرة تجاريًا بحلول العام 2020.

Fully autonomous vehicles (driverless cars) currently exist in prototype, and are expected to be available commercially around the year 2020.



وصل عدد السيارات إلى مليار سيارة في جميع أنحاء العالم، مع انتشار أوسع وسهولة على السوق لثلاثة أنواع، وهي «الهاتشباك»، «سيدان/ صالون»، و«السيارة الرياضية متعددة الأغراض».

One billion cars in use worldwide with three types, the hatchback, sedan, and sport utility vehicle, dominating the market.



بحلول هذه المرحلة، تم اختراع معظم التقنيات الميكانيكية المستخدمة في السيارات اليوم.

Most of the mechanical technology used in today's automobiles had been invented by this stage.

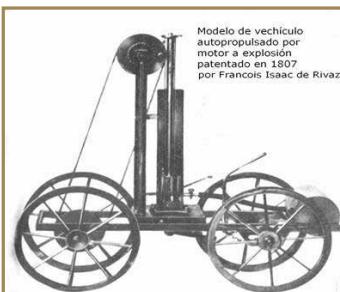


كان هناك 34000 سيارة كهربائية مسجلة في الولايات المتحدة، قبل أن تبدأ المبيعات السنوية لهذه النوعية من السيارات في الانخفاض بشكل كبير.

There were 34,000 electric cars registered in the U.S., at which point annual sales started to decline drastically.



Nearly 63,000 cars existed in the world, half of which were in France. By 1910 there were 100,000 cars in Great Britain alone.



اختراع السويسري «فرانسوا إسحق دي ريفا» محرك الاحتراق الداخلي الذي يستخدم خليطاً من الهيدروجين والأوكسجين كوقود.

Francois Isaac de Rivaz of Switzerland invented an internal combustion engine that used a mixture of hydrogen and oxygen for fuel.